

pressrelease

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Ink Highlights Host Of Hot Projects At MIPJunior 2015

Ink Global is showcasing a range of exciting projects at MIPCom Jr 2015, which all combine original and fresh storytelling with the potential for franchising.

Masha and the Bear needs little introduction, as the story of a little girl and the bear who becomes her reluctant playmate is broadcast in almost every country in the world - via both pay and free-to-air channels – and was named best animation in the Creative Talent category at the 2015 Kidscreen Awards. Broadcasters include France TV, KIKA, Rai YoYo (Italy), Turner Cartoonito (UK and Latin America), Turner Boing (Spain), ABC (Australia), Canal Panda (Spain and Portugal), Minimax (Central Europe), Russia 1 (Russia and CIS), SIC (Portugal and Portuguese-speaking Africa) and SpaceToon (Middle East, North Africa and Malaysia). A theatrical release of exclusive Masha episodes will take place in Italy later this year, whilst the show's official YouTube channel has recorded over 10 *billion* views in total. Partners have been quick to tap into Masha's popularity, which is bolstered by a strong presence on Facebook and Twitter.

During Mip Jr, Ink Global will also announce the launch of Masha's Scary Tales - thirteen completely new episodes that will be available from the end of 2015 and offer great broadcasting potential. This follows on from Masha's Tales - the first Masha spin-off, which has already mirrored the global success of the original show.

D6 originates from two young Russian producers who remember when the USSR became Russia. Mixing this experience with themes from two classic movies - Home Alone and Men in Black, the films that inspired them to become animators – and the unique Russian sense of humour has created a unique project. D6 is the story of six remarkable kids who become the planet's only defence against aliens intent on global domination. They work from the unlikely headquarters of an old garage, which turns into a high-tech base when nobody's looking and, armed with special abilities and weapons such as bubble guns and chocolate grenades, they pit their wits against the mean but invariably hapless invaders. The first set of episodes will be delivered by the end of year, with broadcasters already signed up in Middle East/North Africa, Indonesia and Portugal.

The Mojicons is the new show that reveals the behind-the-scene world of the internet, where the Mojicons live – the innumerable emoticons that populate our emails and text messages. Sadly, this zany bunch of condensed emotions is clueless about how the Web works! When a mysterious digital villain steals the @ symbol, all electronic correspondence grinds to a halt. The Mojicons must undertake an awe-inspiring and dangerous quest to restore their system. Trouble is, they don't know what their 'system' actually is!! Many a jaw will drop on both sides of the

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screen as the internet universe reveals its secrets to both the Mojicons and the kids watching their crazy adventures. The show is produced by renowned Russian creators Alexander Romanetz and Viacheslav Marchenko.

Visitors to the Ink Global screening room can also find out more about Inkubator – www.incubator.ink - a new initiative designed to uncover the discover the best creative talent from across the world.

“Our mission at Ink Global is to cast our net wide and discover projects that combine distinct originality with a really strong story,” says Ink Director Claus Tømming. “All these shows represent this essence of Ink Global and we’re looking toward to meeting with potential partners who recognize, and are ready to use, the individuality of these incredible story-driven programmes.”

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